



# trucked up entertainment



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# about

*roll up, roll up*

Back in the day, the circus would come to town.

The trucks rolled in, and the big top rose. Kids lost their minds and the adults their inhibitions, welcoming the flamboyant and the fantastically freakish into their ordinary lives.

They never knew what to expect, only that it would be different – a once-a-year joyride from life's daily grind. And while the circus is now a rarity, the hunger for unique entertainment is alive and kicking. We still crave excitement. We still seek the extraordinary.

So, when you inject a piece of the circus into places least expected, life gets interesting. Curiosity piques. Endorphins soar.

Trucked Up Entertainment is all about inspiring these reactions - challenging the known – saying 'hell no' to the status quo.

How?





We load circus thrills onto Dodge trucks to deliver **smokin' hot** entertainment you didn't see coming.

staging  
sound  
artists  
cinema  
events  
production



# who

## who is Trucked Up

### Meet Sheree

**Boss Lady. Dodge driver. Snake charmer.**

Sheree Matthews is a creative problem-solver and event producer with roots in performance, design, and social science. This eclectically skilled cat can give even the most vanilla events a wicked-cool edge, all while handling risk assessments and reporting with the other side of her brain.



### Meet Garrath

**Creative Magician. Problem Solver. Venue Director.**

Co-conspirator and events aficionado, Garrath is best known as the owner of Red Bennies and as Managing Director of Velodrome Events and Director at Northcote Theatre. Like Sheree, Garrath's love of circus and burlesque paired with his penchant for bold ideas keep Trucked Up true to the duo's vision and both crowds and clients wanting more.

# what we do

*get Trucked Up*

Trucked Up Entertainment is part agency, events production company, and ringmaster – a creatively diverse and well-connected crew of people who know how to put on a show. We deliver circus and sideshow performers, unique items for hire, event direction, production and management, and mobile stages on the backs of Betsy and Lou-Lou, our vintage Dodge trucks.

Our clients range from Councils to club owners, birthday planners to corporate event managers, festival organisers to freaky-deaky party throwers. Their events are as diverse as our solutions are creative.

mobile stage hire  
sound, lighting, mixing  
bands and DJs

circus and sideshow artists  
stage production  
costumes  
rigging

event management  
safety





# mobile stages







# entertainment







# management





# why us

*join the circus*

We're that person at a party everyone is attracted to.

They tell a good story, they're exciting to be around, they express themselves boldly and live their lives fully.

Likewise, our entertainers, trucks, and out-there shows consistently draw a crowd and get people talking long after home time. And it's not just the showmanship that sets us apart; it's the people behind the scenes who get their hands (and occasionally minds) dirty turning mad ideas into bespoke experiences.

Our team of entertainers, stage managers, lighting and sound technicians, videographers, photographers, music directors, costume designers, event management and social media gurus support Sheree and Garrath in delivering one-of-a-kind, all-round awesome events across Victoria.

From concepts to costumes, the team is involved in every inch of our events and loving every minute of it.





# friends

*who work with us*



## En Pointe Events

"The diverse range of talent that Sheree has nurtured over the years is a testament to the high calibre of artists and concept shows she has on offer."

## White Night

"It was a pleasure to work with you and your team to present White Night Geelong. The feedback around the event has been overwhelmingly positive and, on behalf of the entire White Night team, I want to thank you for your generosity in working with us to achieving such a fantastic outcome."

## City of Yarra (Rock Around the Block Festival)

"We found Trucked Up Entertainment to be professional, collaborative and a pleasure to work with; we continue to find new ways to work together wherever possible. I would like to particularly commend Sheree [from the Velodrome Events team], who brought her substantial experience in major events production and risk management, ensuring Council's interest in public safety was satisfied."

## Moonee Valley City Council

"Thanks again Sheree, you've made my day!"



**WEBSITE**

LINK TO OUR SITE

**VIDEO**

LINK TO OUR VIMEO

**PACKAGES**  
COMING SOON!

**CONTACT**  
SAY HELLO





